



Serving the Guests of Allah in Numbers

A success story led by Saudi Vision 2030

1.7_M

Hajj pilgrims, 1447 AH

35.8_M

Umrah performers, 2024

165

nationalities, one season

Executive Summary

Saudi Arabia has placed the care of the Guests of Allah at the very heart of Vision 2030, transforming the Hajj and Umrah journey in less than a decade into a world-class experience backed by massive investment in infrastructure, hospitality, and technology. The official numbers tell the story of this achievement: 1,707,301 pilgrims from 165 nationalities performed Hajj 1447 AH with ease and comfort, more than 35.8 million worshippers performed Umrah in 2024 alone, and Makkah's licensed hotel capacity has surpassed 268,000 rooms. Drawing on data from the General Authority for Statistics and the Ministry of Tourism, this report traces how the Vision turned its ambition into a reality that serves millions of guests every year.

1.7M

pilgrims performed Hajj
1447 AH (2026)

35.8M

Umrah performers
during 2024

165

nationalities took part in
Hajj 1447 AH

268K+

licensed hospitality
rooms in Makkah

Key findings

- 1,707,301 pilgrims from 165 nationalities performed Hajj 1447 AH, up 2% on the previous season.
- 35.8 million Umrah performers in 2024, including 16.92 million from abroad, beating the 2024 milestone early.
- Inbound visitor spending reached SAR 159.9 billion in 2025, the highest in the Kingdom's history.
- More than 268,000 licensed hospitality rooms in Makkah, up 64% on 2023.
- Over 30 million passengers carried by the Haramain High-Speed Railway since March 2021.

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01 Hajj 1447 AH: Exceptional Organization by Every Measure

The Hajj 1447 AH season in one scene (Source: General Authority for Statistics)



The General Authority for Statistics announced that the total number of pilgrims for the 1447 AH Hajj season (May 2026) reached **1,707,301 pilgrims**, up 2% from the 1446 AH season. Of these, 1,546,655 pilgrims arrived from outside the Kingdom through its various ports of entry, representing 90.6% of the total, while 160,646 citizens and residents performed the pilgrimage from within the Kingdom. Spread across 165 nationalities, these numbers reflect a singular organizational capability: managing one of the largest human gatherings on earth, within a confined geography and a narrow window of time.

Hajj 1447 AH pilgrims: domestic vs. arriving from abroad (Source: General Authority for Statistics)

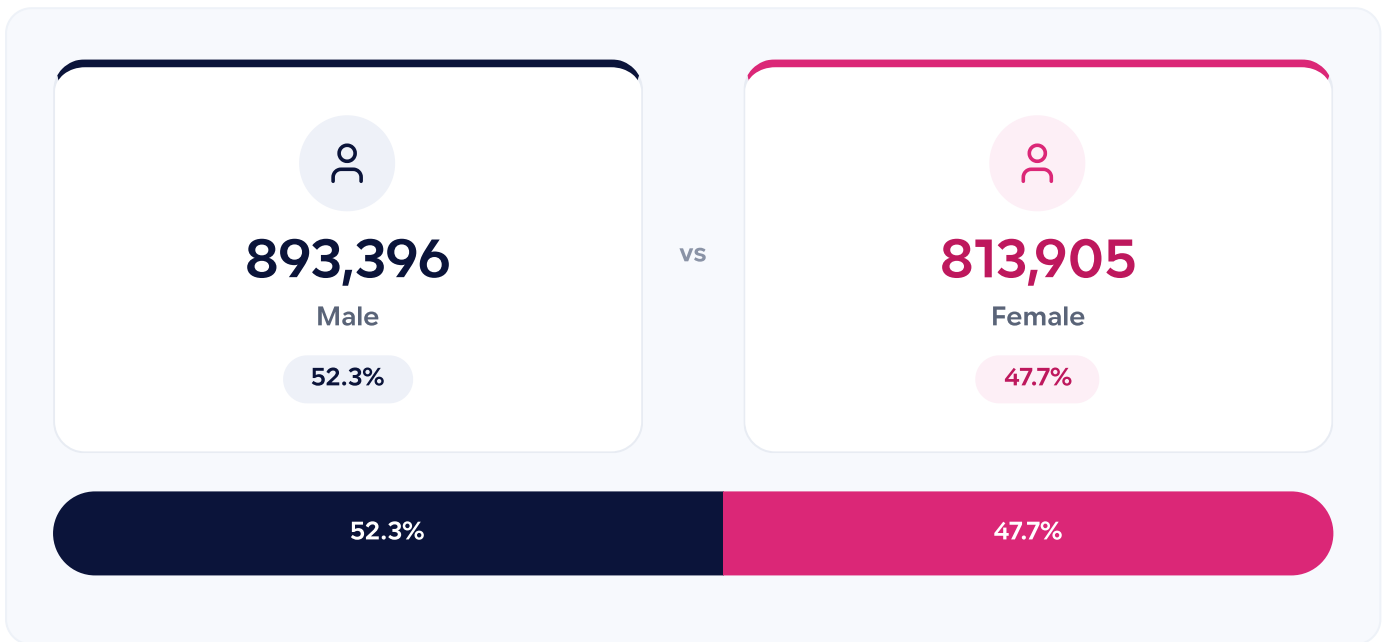


Port-of-entry data shows the scale of logistical readiness the Kingdom put in place to welcome its guests: 96.1% of pilgrims from abroad arrived through air ports, while land and sea ports received the remaining guests with complete fluidity.

How pilgrims from abroad arrived in the 1447 AH season (Source: General Authority for Statistics)



Hajj 1447 AH pilgrims by gender (Source: General Authority for Statistics)

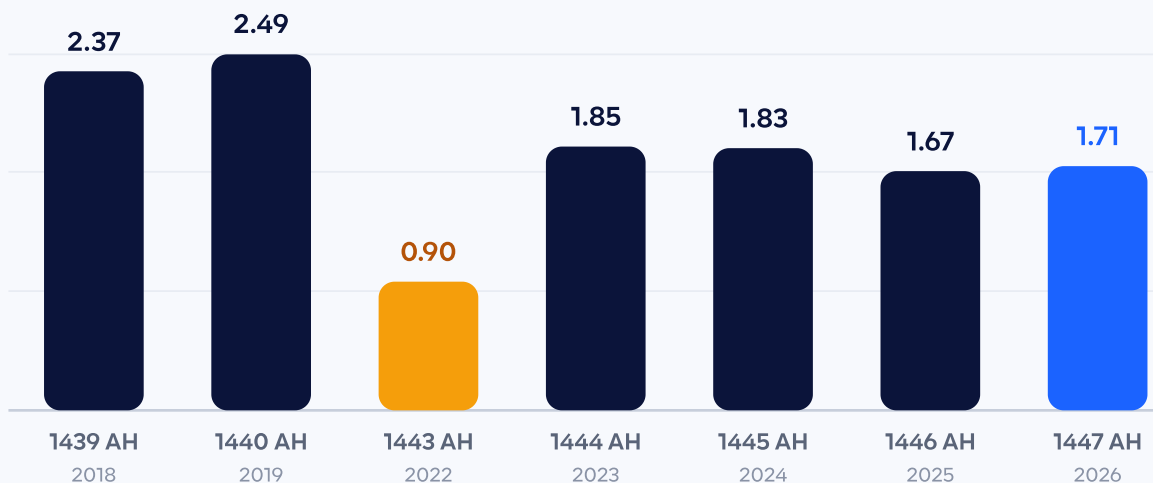


Every one of the 1.7 million guests received a fully integrated service system: digital visa issuance, smart crowd-flow management between the holy sites, free healthcare, and a modern transport network. No other human gathering of this scale is served this way.

A Decade of Enablement: Organizational Strength That Rebounds at Record Speed

The time series of pilgrim numbers reveals one of the Saudi system's greatest strengths: resilience. After the 1440 AH season (2019), when the Kingdom welcomed nearly 2.49 million pilgrims and mobilized more than 350,000 staff to serve them, the global pandemic imposed unprecedented restrictions on mass gatherings worldwide. With recovery, the system regained its momentum in record time, rising from 899,353 pilgrims in 1443 AH to more than 1.84 million in 1444 AH. The numbers more than doubled in a single season, while maintaining the highest standards of safety and quality.

Pilgrim numbers across seasons, in millions (Source: General Authority for Statistics)



The 1441 and 1442 AH seasons ran with limited numbers to protect guests during the pandemic

Recovery doubled in a single season: from 0.9 to 1.85 million

What sets this journey apart is not the numbers alone but the quality of the experience behind them: historic expansions of the Two Holy Mosques, smart crowd-flow management, and the Nusuk platform that streamlined the guest's journey from visa to departure. All of these are direct fruits of Vision 2030 programs that made the pilgrim experience a benchmark of success.

03 Umrah: On the Road to 30 Million

Vision 2030 set an ambitious target of welcoming 30 million Umrah performers from abroad annually by 2030, up from a capacity of no more than 8 million when the Vision launched. Progress is running ahead of plan: Umrah performers arriving from abroad exceeded **16.92 million in 2024**, compared with 13.56 million in 2023, a rise of nearly 25% in a single year that surpassed the 2024 milestone of 11.3 million by a wide margin and well ahead of schedule.

Progress toward the Vision 2030 target: 30 million Umrah performers from abroad annually



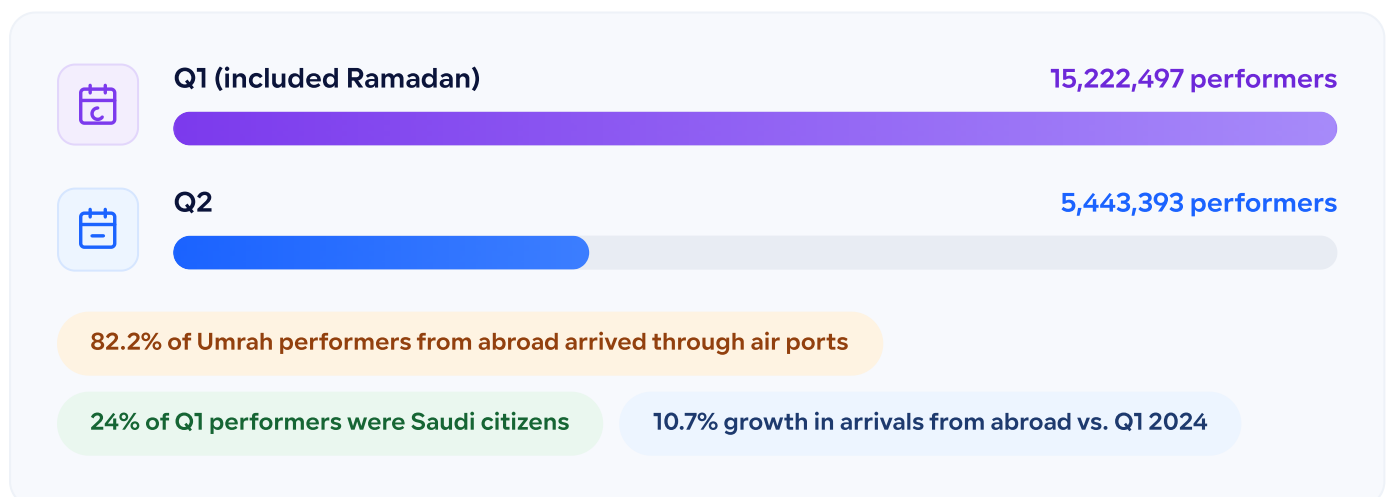
The full picture is even more striking: the General Authority for Statistics recorded **35,802,452 Umrah performers** from inside and outside the Kingdom during 2024, including 18.88 million domestic performers. And in the first quarter of 2025 alone (a quarter that included the holy month of Ramadan), more than 15.2 million worshippers performed Umrah, with arrivals from abroad growing 10.7% year on year.

From 8 million to 16.92 million Umrah performers from abroad in under a decade, with 30 million in sight by 2030: a pace of achievement that keeps delivering the Vision's milestones ahead of their dates, year after year.

A Year-Round Rhythm: Seasonality You Can Build On

Quarterly data reveals a clear annual rhythm that moves the two Holy Cities. In the first quarter of 2025, which embraced the holy month of Ramadan, more than 15.2 million worshippers performed Umrah; 6.5 million of them arrived from abroad, up 10.7%, and 82.2% of those came through air ports. In the second quarter, following the season, the number reached about 5.4 million. This regular seasonality is not random fluctuation but a complete business cycle that enterprises serving the guests can plan around with precision: larger inventory ahead of Ramadan, trained seasonal staff, and liquidity ready for peak demand.

Umrah performers by quarter in 2025 (Source: General Authority for Statistics)



04 Investments Worthy of the Guests of Allah

Behind each of these numbers stands a portfolio of transformative investments the Kingdom launched to raise capacity and service quality together: historic expansions of the Two Holy Mosques, the Haramain High-Speed Railway linking Makkah, Madinah, and Jeddah, an unprecedented hospitality boom in the two Holy Cities, and mega urban projects such as Rua Al Madinah, designed to elevate the readiness of the central district around the Prophet's Mosque.

Infrastructure and hospitality built to world standards (Sources: General Authority for Statistics, Ministry of Tourism, Saudi Arabia Railways)



30M+

passengers carried by the Haramain High-Speed Railway from March 2021 to the end of 2025, at 300 km/h between Makkah and Madinah



268k+

licensed hospitality rooms in Makkah, up 64% on 2023, in a hotel boom keeping pace with growing guest numbers



350k+

staff mobilized by the Kingdom to serve pilgrims in a single season (Hajj 1440 AH)



23M

visitors a year that Madinah is preparing to welcome by 2030 through the Rua Al Madinah project

The strength of this infrastructure shows at peak season: in Ramadan 1446 AH (2025), the Haramain railway carried 1.2 million passengers across 3,310 journeys and set a record by moving 48,000 passengers in a single day, while 2.21 million seats were made available for the Hajj season. These are operational numbers that place the Saudi transport system among the most efficient in the world.

05

A Flourishing That Strengthens the National Economy and Opens Doors for Businesses

This vast investment in guests' comfort returns its benefits to the entire national economy. The Ministry of Tourism announced that inbound visitor spending in the Kingdom reached **SAR 159.9 billion in 2025**, the highest level in the Kingdom's history, up 4.1% on 2024, while the travel account recorded a surplus of SAR 49.4 billion. These indicators reflect the success of the economic diversification strategy led by Vision 2030, which we mapped in full in our [report on the economy in Saudi Vision 2030](#).

A thriving tourism sector led by Vision 2030 (Source: Ministry of Tourism)









Most importantly, this prosperity is not confined to mega projects. It opens wide horizons for the [small and medium enterprises](#) working in hospitality, catering, transport, retail, and logistics across Makkah and Madinah. Every season brings renewed demand for thousands of local suppliers and operators, which makes financial and operational readiness decisive for seizing these opportunities: from e-invoicing compliant with ZATCA requirements to precise inventory and cash-flow management at seasonal peaks, as we detailed in our [Saudi tourism report](#).

06 The Sectors That Power Every Season

Behind every smooth guest experience stands a long chain of small and medium enterprises: a hotel that welcomes, a restaurant that feeds, a bus that carries, a store that supplies, and an agency that organizes the journey end to end. With every season, demand renews across these six sectors, each of which Qoyod serves with specialized accounting solutions:

Six sectors moved by every season, each with a dedicated Qoyod solution

 <h3>Hotels</h3> <p>Year-round occupancy peaks, with hotel capacity growing at record pace in the two Holy Cities.</p> <p>Qoyod for hotels →</p>	 <h3>Restaurants & Catering</h3> <p>Millions of meals at peak season demand tight control of costs, purchasing, and waste.</p> <p>Qoyod for restaurants →</p>	 <h3>Travel Agencies</h3> <p>The pilgrim's journey starts here: packages, bookings, and full coordination across providers.</p> <p>Qoyod for agencies →</p>
 <h3>Tourist Transport & Buses</h3> <p>Moving guests between the holy sites and the two cities is each season's operational backbone.</p> <p>Qoyod for transport →</p>	 <h3>Furnished Apartments</h3> <p>A fast-growing stay option for millions of Umrah performers seeking flexibility all year.</p> <p>Qoyod for apartments →</p>	 <h3>Retail & POS</h3> <p>Gifts, supplies, and provisions: sales that multiply in season and need POS and inventory in sync.</p> <p>Qoyod for retail →</p>

Financial readiness is what turns the season from operational pressure into a growth opportunity: [ZATCA-compliant e-invoicing](#) that issues in seconds no matter how transaction volumes multiply, real-time inventory that anticipates the Ramadan and Hajj peaks, and cash-flow reports that ground seasonal hiring and expansion decisions in numbers rather than intuition.

Seasonality in Makkah and Madinah is a predictable business cycle you can prepare for, and the enterprise that manages its numbers precisely enters every season stronger than the last.

07 Looking to 2030: Ambition Renewed

The Kingdom advances toward 2030 with the confidence of seeing its targets met ahead of schedule: 30 million Umrah performers from abroad, two Holy Cities expanding to embrace their guests at world standards, and a digital ecosystem that makes the journey of faith easier than ever before. Season after season, thousands of Saudi hands in hotels, restaurants, transport companies, and stores continue writing this story, one that joins the honor of service with excellence in management, keeping the experience of the Guests of Allah a living testament to what an ambitious vision can achieve.

The story of Hajj and Umrah in the era of Vision 2030 is the story of a nation that made serving the Guests of Allah an honor and a responsibility, investing in their comfort without limits. The record numbers, year after year, are the proof.

Report sources

- [General Authority for Statistics: Hajj 1447 AH season statistics](#)
- [General Authority for Statistics: Hajj 1446 AH season statistics](#)
- [General Authority for Statistics: Umrah statistics bulletin, Q1 2025](#)
- [Ministry of Tourism: inbound visitor spending in 2025 \(Al Riyadh\)](#)
- [Ministry of Tourism: licensed rooms in Makkah \(Argaam\)](#)
- [SPA: Haramain High-Speed Railway figures, Ramadan 1446 AH](#)

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